



# THE CHEEKY ELVES RULES

CHEEKY ELVES **ARE** ABOUT IMAGINATION — **NOT** BEHAVIOUR.

## **JINGLES & JANGLES**

**EVERY CHEEKY ELF FOLLOWS THE SAME THREE RULES...**

**RULE 1: CHEEKY ELVES LOVE TO BE MOVED**

**CHEEKY ELVES NEVER STAY STILL FOR LONG. THEY LOVE BEING PICKED UP AND PUT SOMEWHERE NEW —  
ESPECIALLY BY KIDS.**

**RULE 2: THE CHEEKY ELVES LOVE MUSIC**

**WHEREVER CHEEKY ELVES GO, MUSIC FOLLOWS.  
SOMETIMES IT'S CHRISTMAS... SOMETIMES IT'S DANCE, POP, OR SOMETHING UNEXPECTED.**

**RULE 3: CHEEKY ELVES ARE ABOUT FUN, NOT RULES**

**THEY DON'T WATCH, JUDGE, OR REPORT.  
THEY'RE HERE FOR LAUGHS, DANCING, AND A BIT OF HARMLESS MISCHIEF.**

**FIND MORE MISCHIEF AT [WWW.THECHEEKYELVES.CO.UK](http://WWW.THECHEEKYELVES.CO.UK)**